

Af-Am

# POINT OF VIEW



Your VOICE

Your COMMUNITY

Your POINT OF VIEW

Our Community News Magazine

## ADVERTISING ORDER FORM

*(Ads must be rec'd by the 15<sup>th</sup> of the month for placement in the next month's issue.)*

Please fill out this form and return it with your "camera-ready" ad. Your ad must be e-mailed to: [ads@afampov.com](mailto:ads@afampov.com) as a "pdf," "jpeg," "tiff" or computer-generated and given to us on CD or disc.

Business Name: \_\_\_\_\_ Telephone No.: \_\_\_\_\_

Address: \_\_\_\_\_

	Street	City	State	Zip Code
Authorized by: _____	_____	_____	_____	_____
Print Name		Email Address		Date

<u>Ad Size</u>	<u>B/W Rates</u>	<u>Publication Dates</u>	<u>Color</u>	<u>% Off/Total</u>
{ } Business Card 3"x 2"	\$ 50.00	_____	\$ 65.00	
{ } Special Size 3"x 2.6"	\$ 75.00	_____	\$ 90.00	
{ } Coupon Size 4.65" x 1.75"	\$ 150.00	_____	\$ 165.00	
{ } Vertical Size 2.25" x 4.65"	\$ 225.00	_____	\$ 275.00	
{ } 1/8 Page 4.65" x 2.6"	\$ 275.00	_____	\$ 325.00	
{ } Banner Size 9.5" x 2"	\$ 325.00	_____	\$ 400.00	
{ } 1/4 Page 4.65" x 5.3"	\$ 450.00	_____	\$ 550.00	
{ } 1/2 Page <i>horizontal</i> 9.5" x 5.3"	\$ 750.00	_____	\$ 950.00	
{ } 1/2 Page <i>vertical</i> 4.65" x 10.75"	\$ 750.00	_____	\$ 950.00	
{ } 3/4 Page 9.5" x 8.6"	\$ 1,000.00	_____	\$1,300.00	
{ } Full Page 9.5" x 10.75"	\$ 1,200.00	_____	\$1,600.00	
{ } Inserts 16,000 units	\$ 1,200.00	_____	N/A	
{ } Classified: \$14.00 1 <sup>st</sup> 20 words--\$.60/word over 20		_____	N/A	

\*Please call for prices for Special Requests for Full Page Back Cover or Full Page Inside Cover\*  
 \*\*For 1 spot COLOR ads, add \$125.00 to cost of full page ad; \$62.50 to half page ad cost, etc.\*\*

**DEDUCT 10% off rate if advertising in 12 ISSUES--(Business Cards & Special Size Ads EXCLUDED)**  
**DEDUCT 5% off rate if advertising in 6 ISSUES--(Business Cards & Special Size Ads EXCLUDED)**  
**DEDUCT 5% off rate if you are a NON-PROFIT ORGANIZATION (except for Business Card Ads)**

Payment made by: { } Cash { } Check { } Invoice

Total Amount Enclosed: \$ \_\_\_\_\_ Ad Attached: \_\_\_ Yes \_\_\_ No Date Rec'd: \_\_\_\_\_